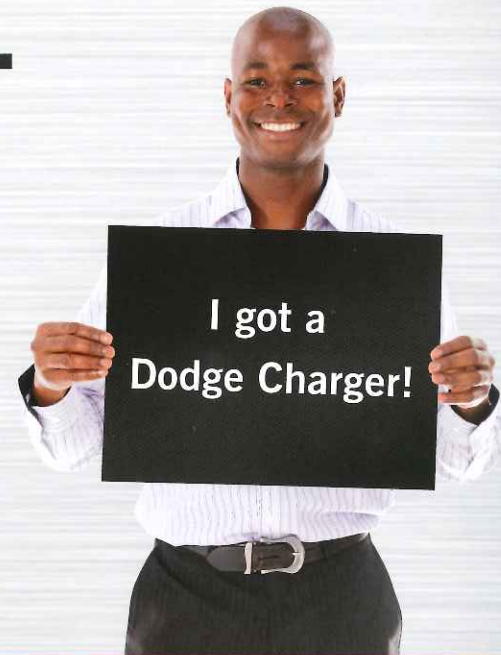


Extraordinary Prices. Exclusively for You.



At FCA US LLC, we value the partnership we've built with your company. That's why we provide you with elite access to unbeatable savings on available new Chrysler, Dodge, Jeep®, Ram and FIAT® Brand vehicles. Through the Affiliate Rewards program, you and your colleagues can purchase or lease eligible vehicles from these brands at their Preferred Price: **1% below dealer invoice**. When you combine the Preferred Price with current incentives, it could take thousands of dollars off the Manufacturer's Suggested Retail Price (MSRP). And that's a deal you won't find anywhere else!

Your Company Code

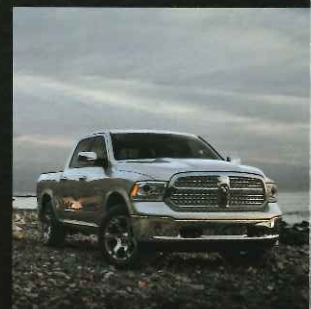
Since the Affiliate Rewards program is only available to our valued partners, each company is assigned a unique Company Code. Your colleagues will need this code to log in to the Affiliate Rewards website. Find your Company Code in your welcome letter and write it here.

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If you ever lose track of your Company Code, call Affiliate Rewards Program Headquarters at 1.888.444.4321, Mon. – Fri. 9 a.m. – 9 p.m. ET.

Affiliate Rewards

Preferred Pricing for Premier Partners



Note: All disclaimers and disclosures can be found on the back cover of this program guide.

Start Your Engine.

How does buying or leasing a car with Affiliate Rewards work?

It's as easy as 1, 2, 3!



- 1 Use your **Company Code** to log on to **ChryslerAffiliates.com**.
- 2 Generate a **Control Number**.
- 3 Take your Control Number with proof of eligibility to a participating Chrysler, Dodge, Jeep or Ram dealership or FIAT Studio and request the Affiliate Rewards Preferred Price. Ask for a copy of the vehicle invoice, where the Preferred Price ("PP") is listed. A \$75 administration fee is included in the Preferred Price on the invoice.

The Horsepower Is in Your Hands.

As your company's Affiliate Rewards ambassador, you hold the keys to making sure your colleagues know about this incredible opportunity to save BIG on their next vehicle. So take this guide for a spin. Get a feel for the Affiliate Rewards engine and how it runs. See the incredible vehicles available and check out pricing examples. Learn how you can help your colleagues get behind the wheel of a great deal. The road to savings starts here!

We're Here to Help.

You don't have to do it all yourself! In your Affiliate Rewards kit, you received informative materials to distribute to your colleagues or place around your office as reminders of this program. These will help educate your colleagues about the Affiliate Rewards program. And if you have any questions, contact Affiliate Rewards Program Headquarters at **1.888.444.4321**, Mon. – Fri. 9 a.m. – 9 p.m. ET, or email us at **AffiliateRewards@FCAGroup.com**.

Affiliate Rewards

Preferred Pricing for Premier Partners

Inside the Affiliate Rewards Program

Familiarize yourself with the nuts and bolts of the program.

▶ Affiliate Rewards Preferred Pricing

Here is what your price looks like in the Affiliate Rewards program:

1% Below Dealer Invoice
+ Current Incentives

= YOUR
PRICE

By paying *below* the dealer invoice, you and your colleagues can save thousands off the MSRP, or the vehicle's sticker price. Plus, you are entitled to receive any current incentives. To find out what incentives are available in your area, call Affiliate Rewards Program Headquarters at 1.888.444.4321, Mon. – Fri. 9 a.m. – 9 p.m. ET.

▶ Control Numbers

This unique number tells dealerships that you work at an Affiliate Rewards partner company. Each employee at your company can generate two Control Numbers per calendar year at ChryslerAffiliates.com. The Control Numbers must always be generated in the employee's name, even if their spouse or same-sex domestic partner is buying the car.

▶ Proof of Eligibility

Employees must bring a recent paycheck stub, W-2 form or company ID with them to the dealership. Spouses and same-sex domestic partners will need to bring additional documentation with them. Appropriate documents are detailed at ChryslerAffiliates.com.

FAQs

Q. Who else in my family is eligible for the discount?

A. Spouses, surviving spouses and same-sex domestic partners recognized by your company's Human Resources department.

Q. Can I generate a Control Number in my spouse's/same-sex domestic partner's name?

A. No. As the eligible employee, the Control Number must be generated in your name.

Q. Can I buy a car for my child through the Affiliate Rewards program?

A. The Affiliate Rewards program is only for you and your spouse/same-sex domestic partner, so one of your names must be on the vehicle title in order to receive the Affiliate Rewards Preferred Price. If your child is purchasing the vehicle, you or your spouse/same-sex domestic partner must also be listed on the title. And as the eligible employee, the Control Number must always be issued in your name.

Q. How many vehicles can I and/or my spouse/same-sex domestic partner purchase or lease at the Affiliate Rewards Preferred Price each year?

A. Up to two vehicles per calendar year.

Q. Can I use my Affiliate Rewards discount to purchase a used vehicle?

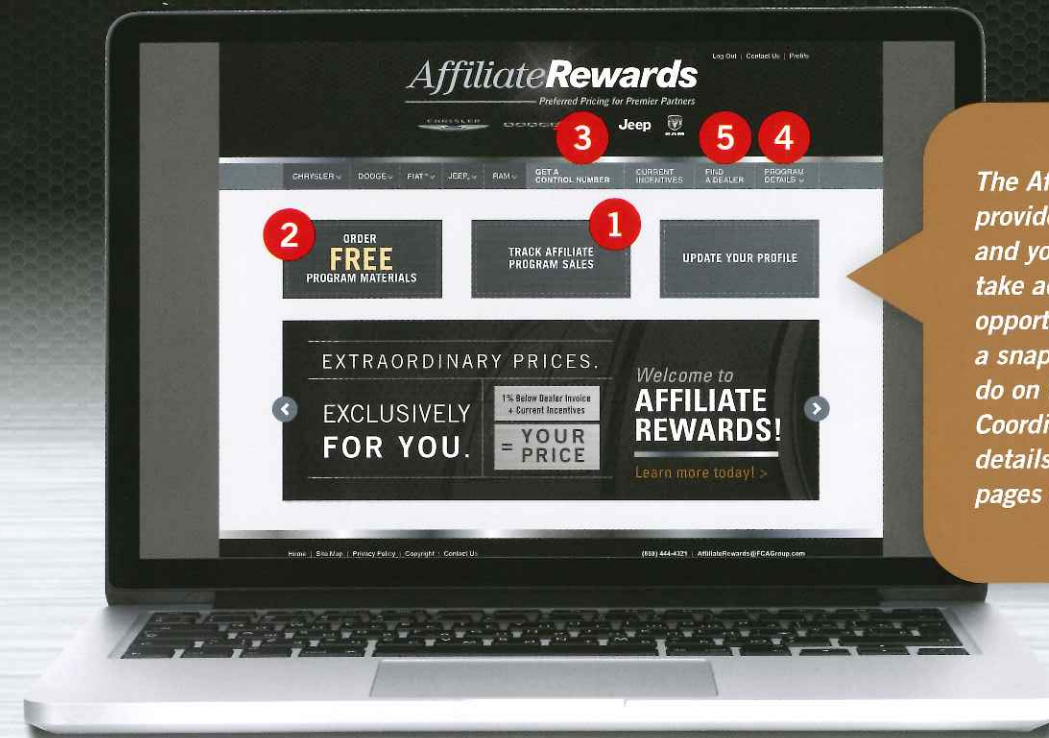
A. No. You can lease or purchase any eligible new vehicle, but used vehicles are ineligible regardless of the model year.

Q. Do all Chrysler, Dodge, Jeep® and Ram dealerships and Fiat® Studios participate in Affiliate Rewards?

A. No, but nearly all dealerships do participate. Any franchised Chrysler, Dodge, Jeep or Ram dealership or FIAT Studio is eligible to participate if they agree to abide by the Official Affiliate Rewards Program Rules. You can see if a dealership has sold vehicles through the Affiliate Rewards program on the Locate a Dealer page of the website, but it is always best to call to confirm their participation in the program.

Map Your Route to Savings:

ChryslerAffiliates.com*



The Affiliate Rewards website provides all the information you and your colleagues need to take advantage of this exclusive opportunity to save big! Here's a snapshot of what you can do on the site as the Program Coordinator, as well as some details on the most important pages for your colleagues.

1 Track Affiliate Sales

See how many employees at your company have used the Affiliate Rewards program to buy or lease a new vehicle! This page also lists how many employees have generated Control Numbers. This data will let you know if you need to send reminders about this incredible program.

2 Order More Program Materials

You can order more copies of the following materials for free:

- » Affiliate Rewards Brochures
- » Break Room Cards
- » Posters
- » Program Coordinator Guides

These materials are also available as PDFs, so you can distribute them to your colleagues electronically.

3 Generate a Control Number

This easy-to-use page is where your colleagues generate their Control Numbers. It shows them how many Control Numbers they can still generate, how many they have generated and how many they have used for the year. Remember, each employee can generate two Control Numbers per calendar year!

4 Know What to Bring

This page details what documents your colleagues need to bring with them to the dealership, as well as what retirees, spouses/same-sex domestic partners, surviving spouses and surviving same-sex domestic partners need to bring.

5 Locate a Dealer

On this page, your colleagues can find Chrysler, Dodge, Jeep® and Ram dealerships and FIAT® Studios in your area. It lists the number of vehicles the dealership has sold through the Affiliate Rewards program, but it is always best to contact the dealership to confirm their participation in the program, as it is possible the dealership participates but does not yet have any Affiliate Rewards sales.

*New website with additional features coming soon.

